Find the Perfect Gift for a Friend



What is their favorite way to craft?

Card making

Memory keeping

Do they prefer memory keeping for special occasions or will they make a spread at any opportunity?

Any chance they get

Special event

Do they love a creative challenge or do they want quick and easy projects?

Keep it simple

They love a challenge

How much time do they want to spend crafting?

An hour or so

As long as they can

Do they like to make custom projects based on the recipient or do they have easy-to-make projects on hand?

Easy-to-make

Custom cards

Do they like crafting on their own or with family and friends?

On their own

With family and friends

Memory Keeping

For the storytellers at heart. They love preserving life's special moments with scrapbook layouts, albums, and memory-keeping essentials. They'll reach for papers, embellishments, and more to turn photos into lasting treasures.

Family Fun

Craft time is better together. They love crafts they can share with friends and family of all ages—featuring playful products that spark creativity, whether with kids or across generations.

Stocking Stuffers

Perfect for the practical crafter (or the deal-lover). They're looking for tried-and-true favorites and affordable essentials under $30—think ink, adhesives, and tools they'll use again and again.

Creative Enthusiasts

For the passionate crafters who love to dive deep into their craft. They enjoy experimenting with tools, techniques, and layered projects—always looking for their next creative adventure.

Simple Crafters

They love stress-free crafting that leads to wonderful handmade projects. They gravitate toward easy-to-use kits, straightforward stamp sets, and projects that come together beautifully without a lot of fuss.

Explore all featured products in our 2026 Gift Guide on our website!

STAMPIN' UP!

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