

HOW TO SUBSCRIBE TO *Paper Pumpkin* WITH A PREPAID CODE

1. PREPAID CODE

Once a prepaid code is purchased on Stampinup.com, an email with the code is sent to the customer.

NOTE: in some cases, the code may be emailed to the demonstrator depending on how the purchase was made.

2. PAPERPUMPKIN.COM

Once you have your prepaid code in hand, go to paperpumpkin.com. Click on the “subscribe” link in the top navigation or the “subscribe now” button in the middle of the page

CANADA RESIDENTS: Make sure you are on the Canadian version of the site. You can do this by clicking the CA in the top right hand corner of the page..

The screenshot shows the Paper Pumpkin website interface. At the top, there is a navigation bar with links: SUBSCRIBE, HOW IT WORKS, ABOUT US, and US | CA | LOGIN. The main banner features a collage of colorful cards with messages like "WITH MUCH SYMPATHY", "CONGRATS", and "THANKS". A central text overlay reads "A MONTHLY CRAFTING KIT PRECUT & READY TO GO" with a prominent red "SUBSCRIBE NOW" button below it. Below the banner, a teal bar says "Meet Paper Pumpkin — a subscription kit by Stampin' Up!". The bottom section is titled "WHAT'S INSIDE YOUR MONTHLY BOX?" and includes text: "With Paper Pumpkin, you'll save time and money while you build a collection of crafting supplies. Every month you'll receive a unique stamp set with an ink spot (that won't repeat a color in a 12-month period). In no time at all, you'll have a". Images of stamp sets and a box of supplies are also shown.

3. CREATE ACCOUNT

You will enter an email address and create a password. Even if you have an existing account with Stampin' Up!, you still need to set up account information for Paper Pumpkin.

NOTE: Remember the email and password so you can access and manage your account later on.

4. SHIPPING ADDRESS

Enter the name of the person receiving the subscription and the shipping address where you want the kit(s) to be sent.

5. PAYMENT METHOD

Payment information is not required if you are redeeming a prepaid code. **HOWEVER**, if you want to receive more than the **ONE** kit or continue to receive kits **AFTER** your prepaid subscription ends, then enter your payment information. By providing your payment information, you are giving us permission to bill your credit card for the ongoing subscription once your prepaid period is complete.

The screenshot shows the Paper Pumpkin website checkout process. The browser address bar displays 'paperpumpkin.com'. The page is divided into several sections:

- CREATE ACCOUNT**: Includes fields for Email Address, Password, Confirm Email, and Confirm Password. Asterisks indicate required fields.
- SHIPPING ADDRESS**: Includes fields for First Name, Last Name, Street Address 1, Street Address 2, City, State (dropdown), Postal Code, and Phone Number. Asterisks indicate required fields.
- PAYMENT METHOD**: Includes a Card Number field, Exp. Month (dropdown), and Exp. Year (dropdown). Below these are logos for Visa, MasterCard, and Discover. A note states: 'If you have a Prepaid Code that fulfills the entirety of your order, a credit card is not required. Enter credit card information to continue receiving kits after your prepaid expires.'
- ORDER SUMMARY**: Shows 'Paper Pumpkin Kit(s)' at '\$19.95/per kit each month'. A quantity selector shows '1' kit. The price is '\$19.95/mo'. There is a field for 'Prepaid/Promo Code' with an 'APPLY' button and a link 'What's this?'. Shipping is listed as 'Included' and Tax as 'Calculated at shipping'. The 'Monthly Total' is '\$19.95'. A red 'SUBSCRIBE' button is at the bottom right.

At the bottom left, it says 'Stampin' Up! Inc. is a United States Entity'.

6. ORDER SUMMARY

Select the number of kits you would like to receive each month.

NOTE: You can choose as many kits as you would like **HOWEVER**, the prepaid code only counts for **ONE** kit per month. The number you select is **NOT** the number of months you will receive the kit but rather this is the number of kits you will receive **EACH** month.

7. PREPAID CODE

Enter your prepaid code in the space provided and click “apply.” You will see the prepaid amount deducted from your total.

NOTE: You cannot use multiple codes on the same account at the same time. If you wish to redeem multiple codes on the same account, you will have to wait until the entered code expires and then add another code to the account.

The screenshot shows the 'JOIN THE FUN' sign-up page on paperpumpkin.com. The page is divided into several sections:

- CREATE ACCOUNT:** Includes email and password fields. Example email: suestamps@creative.com.
- SHIPPING ADDRESS:** Includes name, address, city, state, and zip code fields. Example: Sue, 12907 S 3600 W, Riverton, UT, 84065.
- PAYMENT METHOD:** Includes a credit card number field and a dropdown for the month/year. Example: 4111 1111 1111 1111, 10/2017.
- ORDER SUMMARY (Sidebar):** Displays the product 'Paper Pumpkin Kit(s)' at \$19.95/per kit each month. It shows a quantity of 1 kit and a monthly price of \$19.95/mo. Below this is a field for a prepaid code (19015752-2000) with an 'APPLY' button. The 'Monthly Total' is shown as \$19.95. A red 'SUBSCRIBE' button is at the bottom.

Two black arrows are overlaid on the image: one points to the quantity selector (1) in the Order Summary, and the other points to the 'APPLY' button next to the prepaid code input field.

8. MONTHLY TOTAL

Once you have entered all the information, check the “monthly total” to make sure your order is correct.

9. CLICK THE SUBSCRIBE BUTTON

You must click subscribe to complete the order.

NOTE: by clicking the subscribe button, you are agreeing to the terms and conditions of a Paper Pumpkin subscription.

The screenshot shows a web browser window with the URL paperpumpkin.com. The page is titled "JOIN THE FUN" and includes a promotional message: "Sign up by the 10th to get your first kit that month, including a clear stamping block to use on all your projects - a little gift from us. Get started here for just \$19.95 a month per kit."

The form is divided into several sections:

- CREATE ACCOUNT**: Includes email and password fields. The email field is pre-filled with "suestamps@creative.com".
- SHIPPING ADDRESS**: Includes fields for name (Sue), address (12907 S 3600 W), city (Riverton), state (UT), and zip (84065).
- PAYMENT METHOD**: Includes a credit card number field (4111 1111 1111 1111), an expiration date field (10/2017), and a note about prepaid codes.
- ORDER SUMMARY**: A sidebar on the right showing the subscription details. It includes a "SUBSCRIBE" button at the bottom.

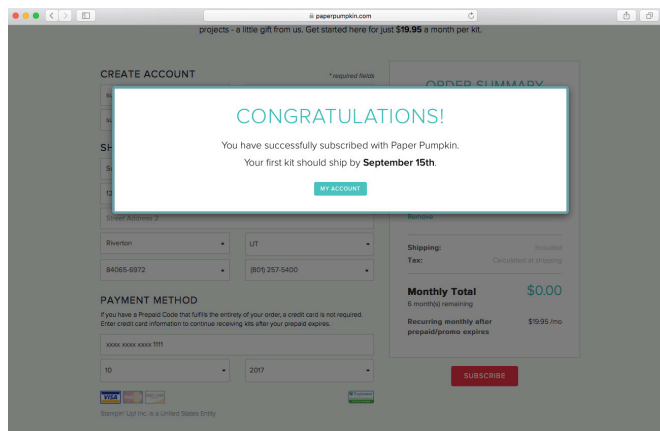
The **ORDER SUMMARY** section displays the following information:

- Paper Pumpkin Kit(s)**: at \$19.95/per kit each month. Quantity: 1. Price: \$19.95/mo.
- 1 Month Prepaid Subscription**: -\$19.95 (with a "Remove" link).
- Shipping**: Included.
- Tax**: Calculated at shipping.
- Monthly Total**: \$0.00 (1 month(s) remaining).
- Recurring monthly after prepaid/promo expires**: \$19.95 /mo.

An arrow points to the **Monthly Total** of \$0.00.

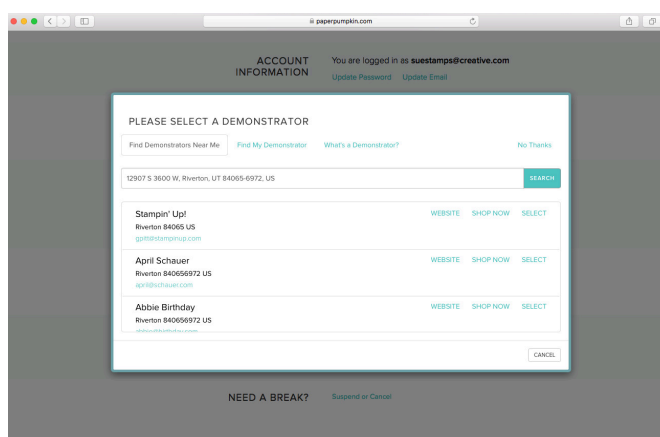
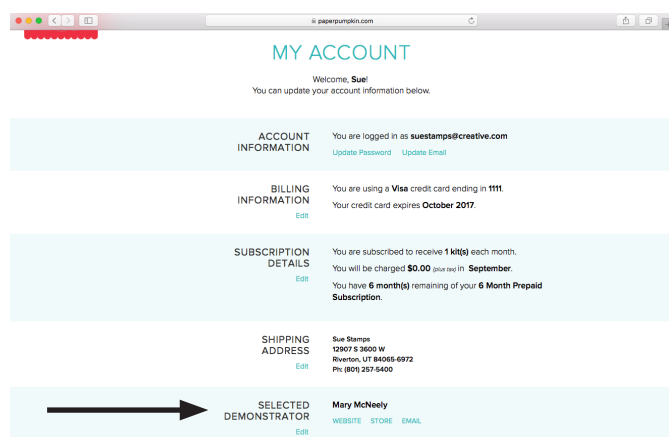
10. CONGRATULATIONS

You will see a “congratulations” screen confirming your order and an estimated date your first kit will ship. In addition, you will receive an email confirming your order.



11. SELECT A DEMONSTRATOR

From the “congratulations” screen, you will be encouraged to select a demonstrator. You can either use the search function to find your demonstrator or search for a demonstrator near you. A list of demonstrators will be shown. Click “select” on the right-hand side to choose your demonstrator.



WHY SELECT A DEMONSTRATOR?

1. You want the demonstrator who sold you your prepaid code to get credit for the sale.
2. A demonstrator is your best resource for making the most of a Paper Pumpkin kit. A demonstrator

- can provide help assembling each kit, provides information on new products and techniques, and provides fun ideas to help crafting and creativity.
3. Selecting a demonstrator informs them that you are their customer so they can reach out to help you.