



BY STAMPIN' UP!®

## HOW TO SUBSCRIBE TO

# Paper Pumpkin

WITH A PREPAID CODE

### 1. PREPAID CODE

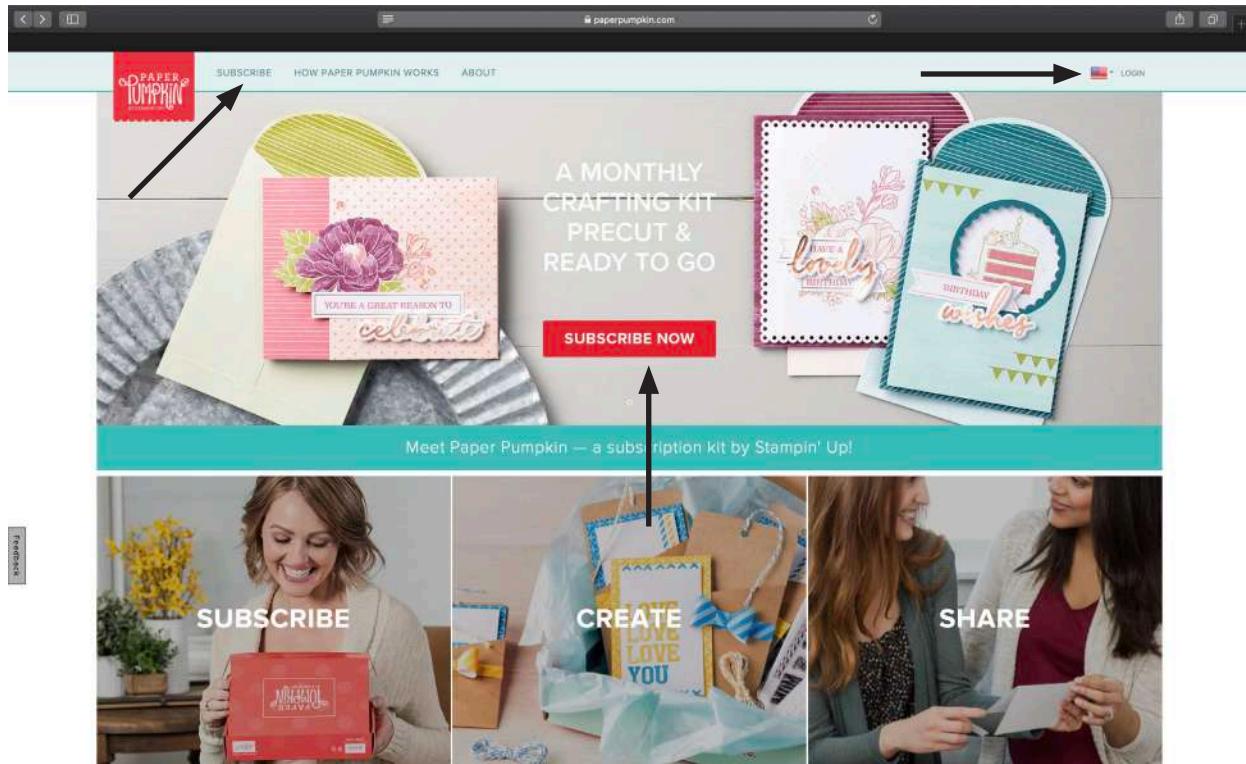
Once a prepaid code is purchased on Stampinup.com, an email with the code is sent to the customer.

**NOTE:** *in some cases, the code may be emailed to the demonstrator depending on how the purchase was made.*

### 2. PAPERPUMPKIN.COM

Once you have your prepaid code in hand, go to paperpumpkin.com. Click on the “subscribe” link in the top navigation or the “subscribe now” button in the middle of the page

**CANADA RESIDENTS:** Make sure you are on the Canadian version of the site. You can do this by clicking the CA in the top right hand corner of the page..



### 3. CREATE ACCOUNT

You will enter an email address and create a password. Even if you have an existing account with Stampin' Up!, you still need to set up account information for Paper Pumpkin.

**NOTE:** Remember the email and password so you can access and manage your account later on.

### 4. SHIPPING ADDRESS

Enter the name of the person receiving the subscription and the shipping address where you want the kit(s) to be sent.

### 5. PAYMENT METHOD

Payment information is not required if you are redeeming a prepaid code. **HOWEVER**, if you want to receive more than the **ONE** kit or continue to receive kits **AFTER** your prepaid subscription ends, then enter your payment information. By providing your payment information, you are giving us permission to bill your credit card for the ongoing subscription once your prepaid period is complete.

The screenshot shows the Paper Pumpkin website's 'JOIN THE FUN' page. At the top, there's a banner for 'FREE STAMP SET THIS WAY' with a 'SUBSCRIBE' button. Below the banner, the 'CREATE ACCOUNT' section has fields for Email Address, Password, Confirm Email, and Confirm Password. The 'SHIPPING ADDRESS' section includes fields for First Name, Last Name, Street Address 1, Street Address 2, City, State, Postal Code, and Phone Number. To the right, the 'ORDER SUMMARY' box shows a monthly total of '\$22.00/mo' for a 'Paper Pumpkin Kit(s)' at \$22.00 per kit each month. It also includes a 'Prepaid/Printma Code' field with an 'APPLY' button and a note about shipping and tax. At the bottom, there's a 'PAYOUT' section and a 'SUBSCRIBE' button. A small 'Feedback' link is visible on the left side of the form area.

## 6. ORDER SUMMARY

Select the number of kits you would like to receive each month.

**NOTE:** You can choose as many kits as you would like **HOWEVER**, the prepaid code only counts for **ONE** kit per month. The number you select is **NOT** the number of months you will receive the kit but rather this is the number of kits you will receive **EACH** month.

## 7. PREPAID CODE

Enter your prepaid code in the space provided and click “apply.” You will see the prepaid amount deducted from your total.

**NOTE:** You cannot use multiple codes on the same account at the same time. If you wish to redeem multiple codes on the same account, you will have to wait until the entered code expires and then add another code to the account.

The screenshot shows the Paper Pumpkin website interface. At the top, there's a promotional banner for "FREE STAMP SET THIS WAY" with a "SUBSCRIBE" button. Below it, the main form is divided into two main sections: "CREATE ACCOUNT" on the left and "ORDER SUMMARY" on the right.

**CREATE ACCOUNT:** This section contains fields for email, password, and confirmation. It also includes fields for "SHIPPING ADDRESS" (Name: Sue, Street: 12907 S 3600 W, City: Riverton, Zip: 84065) and "PAYMENT METHOD" (Credit Card Number: 4111 1111 1111 1111, Expiry: 10/2020). A note states: "If you have a Prepaid Code that fulfills the entirety of your order, a credit card is not required. Enter credit card information to continue receiving kits after your prepaid expires."

**ORDER SUMMARY:** This section displays the "Paper Pumpkin Kit(s)" at \$22.00 per kit each month. It shows a quantity selector set to 1, with a plus sign (+) and minus sign (-) for changing the quantity. The monthly total is listed as \$22.00. An "APPLY" button is present next to a prepaid code field containing "23378516-79000". Arrows point from the "APPLY" button to the "APPLY" button in the "Create Account" section and from the "APPLY" button in the "Order Summary" section to the "APPLY" button in the "Create Account" section.

## 8. MONTHLY TOTAL

Once you have entered all the information, check the “monthly total” to make sure your order is correct.

## 9. CLICK THE SUBSCRIBE BUTTON

You must click subscribe to complete the order.

**NOTE:** by clicking the subscribe button, you are agreeing to the terms and conditions of a Paper Pumpkin subscription.

The screenshot shows the Paper Pumpkin subscription sign-up process. At the top, a banner reads "JOIN THE FUN" and "FREE STAMP SET THIS WAY". Below the banner, there are two main sections: "CREATE ACCOUNT" and "ORDER SUMMARY".

**CREATE ACCOUNT** fields include:

- Email: sue@stamps.com (marked with a red asterisk)
- First Name: Sue
- Last Name: Stamps
- Address: 12907 S 3600 W
- City: Riverton
- Zip: 84065
- Phone: (801) 555-5555

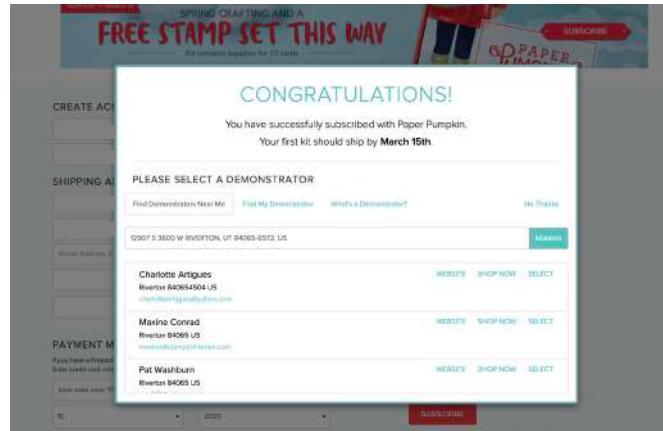
**ORDER SUMMARY** details:

- Paper Pumpkin Kit(s)**: \$22.00/mo (1 month prepaid)
- Shipping**: Included
- Tax**: Calculated at shipping
- Monthly Total**: \$0.00 (1 month(s) remaining)
- Recurring monthly after prepaid/promo expires**: \$22.00 /mo

A red "SUBSCRIBE" button is located at the bottom right of the summary section.

## 10. CONGRATULATIONS

You will see a “congratulations” screen confirming your order and an estimated date your first kit will ship. In addition, you will receive an email confirming your order.



## 11. SELECT A DEMONSTRATOR

From the “congratulations” screen, you will be encouraged to select a demonstrator. You can either use the search function to find your demonstrator or search for a demonstrator near you. A list of demonstrators will be shown. Click “select” on the right-hand side to choose your demonstrator.

Two screenshots of the Paper Pumpkin website. The left screenshot shows the 'MY ACCOUNT' page with a sidebar for 'SELECTED DEMONSTRATOR' showing 'Charlotte Antiques'. An arrow points from this section to the right screenshot. The right screenshot shows a modal window titled 'PLEASE SELECT A DEMONSTRATOR' with a list of three demonstrators: Charlotte Antiques, Maxine Conrad, and Pat Washburn, each with a 'WEBSITE', 'SHOP NOW', and 'SELECT' button.

### WHY SELECT A DEMONSTRATOR?

1. You want the demonstrator who sold you your prepaid code to get credit for the sale.
2. A demonstrator is your best resource for making the most of a Paper Pumpkin kit. A demonstrator

can provide help assembling each kit, provides information on new products and techniques, and provides fun ideas to help crafting and creativity.  
3. Selecting a demonstrator informs them that you are their customer so they can reach out to help you.