

2018 COLOR REVAMP

• SUMMARY •

Here's some key information to keep in mind about our color offering:

- Colors will be updated in the 2018-2019 annual catalog.
- No changes have been made to core color offering since 2013.
- Our plan is to update colors every three to five years.
- When we change many of the core colors, we'll call it a color revamp. When we change a few core colors, we'll call it a color refresh.
- Our In Color offering will follow the same process: We'll continue to introduce five new In Colors each year that are available for two years. The five existing In Colors from 2017-2019 will remain in our color offering. With this color revamp, we're also introducing five new 2018-2020 In Colors.

COLOR OFFERING BY THE NUMBERS

50 COLORS IN CURRENT COLOR OFFERING	10 IN COLORS + CORE COLORS 10 Neutrals 10 Brights 10 Subtles 10 Regals	53 COLORS IN NEW COLOR OFFERING	10 IN COLORS + CORE COLORS <i>New! 3 Basics</i> 10 Neutrals 10 Brights 10 Subtles 10 Regals
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COLOR REVAMP IN A NUTSHELL

- Keeping 27 of the existing core colors
- 13 core colors are going away
- Adding 10 new core colors
- Adding 6 returning In Colors that will now be core colors (colors offered in the past that will now be available again)

COLORS GOING AWAY

2016-2018 IN COLORS

DAPPER DENIM

EMERALD ENVY

FLIRTY FLAMINGO

PEEKABOO PEACH

SWEET SUGAR PLUM

NEUTRALS

CHOCOLATE CHIP

BRIGHTS

TANGERINE TANGO

TEMPTING TURQUOISE

SUBTLES

MARINA MIST

PINK PIROUETTE

SOFT SKY

WILD WASABI

WISTERIA WONDER

REGALS

ALWAYS ARTICHOKE

ELEGANT EGGPLANT

ISLAND INDIGO

PERFECT PLUM

ROSE RED

NEW COLORS

• 2018-2020 IN COLOR •

LOVELY LIPSTICK

GRAPEFRUIT GROVE

PINEAPPLE PUNCH

CALL ME CLOVER

BLUEBERRY BUSHEL

• 10 NEW CORE COLORS •

NEUTRALS

MERRY MERLOT

GRAY GRANITE

BRIGHTS

MANGO MELODY

GRANNY APPLE GREEN

GORGEOUS GRAPE

SUBTLES

PETAL PINK

SOFT SEA FOAM

BALMY BLUE

HIGHLAND HEATHER

REGALS

SHADED SPRUCE

• 6 RETURNING IN COLORS - NOW CORE COLORS •

NEUTRALS

MOSSY MEADOW

BRIGHTS

POPPY PARADE

FLIRTY FLAMINGO

COASTAL CABANA

SUBTLES

MINT MACARON

REGALS

BLACKBERRY BLISS

2018-2019 ANNUAL CATALOG

• COLOR OFFERING •

2018-2020 IN COLOR

New! LOVELY LIPSTICK

New! GRAPEFRUIT GROVE

New! PINEAPPLE PUNCH

New! CALL ME CLOVER

New! BLUEBERRY BUSHEL

2017-2019 IN COLOR

POWDER PINK

LEMON LIME TWIST

TRANQUIL TIDE

BERRY BURST

FRESH FIG

BASICS

WHISPER WHITE

VERY VANILLA

BASIC BLACK

NEUTRALS

New! MERRY MERLOT

EARLY ESPRESSO

SOFT SUEDE

CRUMB CAKE

SAHARA SAND

New! GRAY GRANITE

SMOKY SLATE

BASIC GRAY

Returning! MOSSY MEADOW

NIGHT OF NAVY

BRIGHTS

Returning! POPPY PARADE

MELON MAMBO

Returning! FLIRTY FLAMINGO

New! MANGO MELODY

DAFFODIL DELIGHT

New! GRANNY APPLE GREEN

Returning! COASTAL CABANA

BERMUDA BAY

PACIFIC POINT

New! GORGEOUS GRAPE

SUBTLES

BLUSHING BRIDE

CALYPSO CORAL

New! PETAL PINK

SO SAFFRON

New! SOFT SEA FOAM

PEAR PIZZAZZ

Returning! MINT MACARON

POOL PARTY

New! BALMY BLUE

New! HIGHLAND HEATHER

REGALS

REAL RED

CHERRY COBBLER

CAJUN CRAZE

PUMPKIN PIE

CRUSHED CURRY

OLD OLIVE

GARDEN GREEN

New! SHADED SPRUCE

Returning! BLACKBERRY BLISS

RICH RAZZLEBERRY